

PRESS RELEASE

“Growing a Greener Future: PSA Cotabato Celebrates Arbor Day and World Rainforest Day”

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In photos are the PSA employees along with the DENR XII personnels during the tree planting activity at Brgy. Amas, Kidapawan City, June, 2025.

In line with its commitment to environmental sustainability and corporate social responsibility, the **Philippine Statistics Authority (PSA) – Cotabato** through its OIC-Chief Statistical Specialist **Norhayyah A. Tula**, actively participated in a tree planting initiative held on **June 25, 2025** in Barangay Amas, Kidapawan City, in partnership with the Department of Environment and Natural Resources (DENR) XII, marking the celebration of **Arbor Day** and **World Rainforest Day**.

The program began with an inspiring welcome message from **Mosa D. Dimaampao, Ph.D, Chief of the Technical Services Division of DENR XII**, who expressed appreciation to the participants, including the PSA Cotabato, for aligning with DENR’s mission to rehabilitate watersheds and protect natural resources.

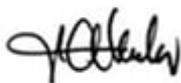
Attendees were given a brief historical background of **Arbor Day**, which began in **Nebraska, USA** in **1872**, when over a million trees were planted in a single day. In the Philippines, **Proclamation No. 643** institutionalized **June 25** as a national observance, encouraging citizens to actively engage in reforestation. World Rainforest Day, held globally on **June 22**, was also honored for its focus on protecting the planet’s most diverse ecosystems.



In a message from the PSA – Cotabato representative, Matet H. Cuay, she expressed her heartfelt gratitude to the Department of Environment and Natural Resources (DENR) XII for its enduring partnership in tree planting initiatives and emphasized the importance of strengthening this collaboration in the years ahead. She added that this activity is not just a DENR responsibility but a shared duty. The message underscored that environmental stewardship is a collective effort—involving public agencies, communities, and every citizen working together to foster a greener future.

Through their collective effort, these twelve (12) PSA Cotabato employees, along with other volunteers, displayed an inspiring commitment to environmental preservation and community engagement. Their selfless act of planting trees will not only contribute to the local landscapes but also serves as a lasting legacy for the future generation to enjoy.

Approved for release:



NORHAYYAH A. TULA
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