

PRESS RELEASE

PSA - Sultan Kudarat Province Conducts 2025 National Women's Month Kick-Off Ceremony

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On 04 March 2025 at 1:30 P.M., the Philippine Statistics Authority Sultan Kudarat Province (PSA-SK) successfully conducted the kick-off ceremony for the 2025 National Women's Month Celebration at the New Executive Building, City Hall, City of Tacurong, Sultan Kudarat. The event was part of the nationwide observance of National Women's Month, with the sub-theme, "*Babae sa Lahat ng Sektor, Aangat ang Bukas sa Bagong Pilipinas*," which aims to promote gender equality and women's empowerment across all sectors. The event was participated by City/Municipal Civil Registrars along with their staff and personnel from PSA-SK.

In her opening remarks, OIC-Chief Statistical Specialist, Marifi P. De Asis, highlighted the vital role and contributions of women in the workforce. She also underscored the importance of recognizing and addressing the barriers to women's full participation in the workforce, emphasizing their potential to contribute significantly to economic development and societal progress.



Furthermore, the event featured a training session on infographics, by Statistical Specialist II of PSA-SOCCSKSARGEN, Mujahid J. Jaji. The training aims to enhance the participant's skills in data visualization and communication. This initiative aligns with the broader goals of the National Women's Month Celebration, which includes promoting inclusive development and ensuring equitable access to resources and opportunities for women.



With its emphasis on women's contributions to statistical advancement, the event was a huge success. It provided an opportunity for acknowledging and promoting the work of women across a range of fields, including statistics and data analysis.

Approved for Release:

A handwritten signature in black ink, appearing to read "Marifi P. de Asis".

MARIFI P. DE ASIS
(Supervising Statistical Specialist)
OIC-Chief Statistical Specialist