

# PRESS RELEASE

## **“Kaya Ko Ito Dahil Babae Ako: Pinunong May Talino, Pinansyal Na May Laban”- PSA Sultan Kudarat Province Spearheaded an Orientation on Financial Literacy, Leadership Development, and Livelihood Skills**

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During the month-long celebration of the 2025 National Women’s Month, a series of activities were conducted to streamline gender inclusivity and women empowerment among the employees of PSA-Sultan Kudarat Province on 13 March 2025. This includes the conduct of orientation on leadership development, financial literacy, and livelihood skills, an initiative that underscores the importance of investing in women's education and skills as a pathway to inclusive development.

In her welcome remarks, Supervising Statistical Specialist Roselyn G. Fornan expressed her gratitude and appreciation to the guests and lecturer from the Department of Social Welfare and Development XII (DSWD XII), Provincial Partnership Officer (PPO) of the Sustainable Livelihood Program (SLP), Niel Crujado Dublin, and from the City Social Welfare and Development Office-Project Evaluation Officer III, Josephine M. Ubaldo for devoting their time and effort and responding positively to the invitation of PSA-SK to conduct such orientation.



PPO-SLP Dublin, showcased his expertise by delivering an engaging and informative lecture focused on leadership development, financial literacy, and livelihood skills. His session emphasized the importance of empowering individuals and communities, particularly women, through knowledge and practical skills. By addressing leadership, Dublin highlighted strategies for effective decision-making and fostering a collaborative environment, essential for community-driven initiatives. His approach to financial literacy underscored the need for understanding personal finance management, budgeting, and planning to achieve financial stability.



In addition to leadership and financial literacy, Dublin's discussion on livelihood skills provided participants with actionable insights into creating income-generating opportunities. He stressed the significance of self-reliance and innovation in developing sustainable economic activities tailored to local contexts. By integrating these three core areas—leadership, financial literacy, and livelihood skills—Dublin's discussions served as a comprehensive framework for community empowerment, and specifically to PSA-SK employees.

An open forum was conducted to provide participants with the opportunity to seek clarifications and ask questions about the topics presented.



The orientation served as an inspiration to the participants to pursue their goals with renewed confidence and motivation as a catalyst for personal development, empowering individuals to contribute positively to their communities.

Approved for Release:

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