

PRESS RELEASE

Miss Juana 2025: Inspiring Stories of Women Take Center Stage at PSA Sultan Kudarat in Culmination of National Women’s Month

Date of Release: 22 April 2025
Reference No.: 65R12-PR2025-42



The Philippine Statistics Authority – Sultan Kudarat Provincial Office (PSA-SK) marked the culmination of the 2025 National Women’s Month (NWMC) with the “Search of Miss Juana 2025”, a significant celebration highlighting the inspiring stories and achievements of the women employees of PSA-SK. This event provided a meaningful platform for women employees to share their personal journeys of resilience, leadership, and service. Moreover, it went beyond traditional pageantry by celebrating not only beauty but also intelligence, talent, and the multifaceted roles women play in their community and workplace, reflecting the broader theme of women’s empowerment across all sectors.

In her message, OIC-Chief Statistical Specialist, Marifi P. De Asis, uplifted the spirits of the men and women of PSA-SK by emphasizing their indispensable contributions highlighting the critical role each staff member played in producing data that supports informed decision-making and development planning. OIC De Asis also expressed gratitude for the strong teamwork and dedication of the PSA-SK personnel, which had been the key to a successful undertakings and its ability to meet the challenges of building a resilient, agile, and future-fit PSA.





Statistical Analyst (COSW) Jessabel B. Singson, representing the Statistical Unit, was crowned Miss Juana 2025 after impressively answering the question-and-answer portion, which tested the contestants' wit and advocacy knowledge. The event also featured a fun and challenging segment called "*Kwelang Tanong*," designed

to engage the participants in lighthearted yet thought-provoking questions, further showcasing their quick thinking and personality.

As the 2025 National Women's Month Celebration concluded, PSA-SK's commitment extends beyond symbolic celebrations reaffirming its strong commitment by fostering a culture of inclusivity and respect within the workplace and the community and recognizes the importance of multi-sectoral collaboration with government agencies, civil society, and other stakeholders in building a truly inclusive *Bagong Pilipinas* where no woman is left behind.

Approved for Release:

MARIFI P. DE ASIS
(Supervising Statistical Specialist)
OIC-Chief Statistical Specialist



19 Doña Aurora Street, Poblacion, Tacurong City, Sultan Kudarat
Telefax Number: PLDT-(064) 562-4052
Email address: sultankudarat@psa.gov.ph

